



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

# CONTRACT

<u>Contract / Revision</u> 567831 /		<u>Alt Order #</u> 07897002
<u>Product</u> ROMNEY/P/R		
<u>Contract Dates</u> 08/15/12 - 08/21/12		<u>Estimate #</u>
<u>Advertiser</u> Romney/R/ President		<u>Original Date / Revision</u> 08/13/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> ROMM	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**American Rambler Production**  
**138 Conant Street**  
**Beverly, MA 01915**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	3	08/15/12	08/19/12	Newschannel 3 News	6-7am		:30			NM	3	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--111--				3	\$260.00			
N 2	3	08/20/12	08/21/12	Newschannel 3 News	6-7am		:30			NM	2	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$260.00			
N 3	3	08/20/12	08/21/12	Price Is Right	11am-12n		:30			NM	2	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$415.00			
N 4	3	08/15/12	08/19/12	Price Is Right	11am-12n		:30			NM	3	\$1,245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--111--				3	\$415.00			
N 5	3	08/15/12	08/19/12	Newschannel 3 News	12n-1230pm		:30			NM	6	\$1,770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--222--				6	\$295.00			
N 6	3	08/20/12	08/21/12	Newschannel 3 News	12n-1230pm		:30			NM	4	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$295.00			
N 7	3	08/20/12	08/21/12	CBS Daytime	1228-3pm		:30			NM	4	\$1,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$415.00			
N 8	3	08/15/12	08/19/12	CBS Daytime	1228-3pm		:30			NM	6	\$2,490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--222--				6	\$415.00			
N 9	3	08/15/12	08/19/12	Ellen Degeneres 3pm	3-4pm		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--222--				6	\$200.00			
N 10	3	08/20/12	08/21/12	Ellen Degeneres 3pm	3-4pm		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$200.00			
N 11	3	08/20/12	08/21/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$200.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
567831 /	07897002

Contract Dates	Product	Estimate #
08/15/12 - 08/21/12	ROMNEY/P/R	

Advertiser	Original Date / Revision
Romney/R/ President	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	3	08/15/12	08/19/12	Newschannel 3 News	5-530pm		:30			NM	6	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--222--				6	\$330.00			
N 13	3	08/20/12	08/21/12	Newschannel 3 News	5-530pm		:30			NM	4	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$330.00			
N 14	3	08/15/12	08/19/12	Newschannel 3 News	530-6pm		:30			NM	6	\$1,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--222--				6	\$310.00			
N 15	3	08/20/12	08/21/12	Newschannel 3 News	530-6pm		:30			NM	4	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$310.00			
N 16	3	08/20/12	08/21/12	Newschannel 3 News	6-630pm		:30			NM	4	\$1,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$485.00			
N 17	3	08/15/12	08/19/12	Newschannel 3 News	6-630pm		:30			NM	6	\$2,910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--222--				6	\$485.00			
N 18	3	08/15/12	08/19/12	7-730pm	7-730pm		:30			NM	6	\$2,790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--222--				6	\$465.00			
N 19	3	08/20/12	08/21/12	7-730pm	7-730pm		:30			NM	4	\$1,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$465.00			
N 20	3	08/20/12	08/21/12	730-8pm	730-8pm		:30			NM	4	\$1,740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$435.00			
N 21	3	08/15/12	08/19/12	730-8pm	730-8pm		:30			NM	6	\$2,610.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--222--				6	\$435.00			
N 22	3	08/15/12	08/19/12	Late News (M-F)	11-1135p		:30			NM	6	\$3,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--222--				6	\$540.00			
N 23	3	08/20/12	08/21/12	Late News (M-F)	11-1135p		:30			NM	4	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$540.00			
N 24	3	08/20/12	08/21/12	Late Night with David Letterman	1135pm-1235am		:30			NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$165.00			
N 25	3	08/15/12	08/19/12	Late Night with David Letterman	1135pm-1237am		:30			NM	6	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--222--				6	\$165.00			
N 26	3	08/21/12	08/21/12	NCIS	8-9pm		:30			NM	1	\$2,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-T-----				1	\$2,060.00			
N 27	3	08/20/12	08/21/12	Tuesday Prime	9-10pm		:30			NM	1	\$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-T-----				1	\$1,785.00			
N 28	3	08/15/12	08/19/12	Wednesday Prime	9-10pm		:30			NM	1	\$1,925.00

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08/15/12 - 08/21/12	ROMNEY/P/R	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney/R/ President	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--W----				1	\$1,925.00			
N 29	3	08/15/12	08/15/12	Wednesday Prime	10-11pm		:30			NM	1	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--W----				1	\$1,375.00			
N 30	3	08/16/12	08/16/12	Thursday Prime	8-9pm		:30			NM	1	\$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---T---				1	\$1,785.00			
N 31	3	08/16/12	08/16/12	Thursday Prime	10-11pm		:30			NM	1	\$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---T---				1	\$1,785.00			
N 32	3	08/15/12	08/19/12	Friday Prime	9-10pm		:30			NM	1	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----F--				1	\$1,180.00			
N 33	3	08/17/12	08/17/12	Friday Prime	10-11pm		:30			NM	1	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----F--				1	\$1,375.00			
N 34	3	08/15/12	08/19/12	Golf	3-7p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$250.00			
N 35	3	08/15/12	08/19/12	Saturday Prime	10-11pm		:30			NM	1	\$590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$590.00			
N 36	3	08/15/12	08/19/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				2	\$365.00			
N 37	3	08/15/12	08/19/12	CBS Sunday Morning	9-1030am		:30			NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				2	\$280.00			
N 38	3	08/19/12	08/19/12	Face the Nation	1030-11am		:30			NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$345.00			
N 39	3	08/15/12	08/19/12	Golf	3-7p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$250.00			
N 40	3	08/15/12	08/19/12	Newschannel 3 News	630-7pm		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$140.00			
N 41	3	08/19/12	08/19/12	Sunday Prime	7-8pm		:30			NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$1,275.00			
N 42	3	08/19/12	08/19/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$1,030.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				2	\$515.00			
N 43	3	08/15/12	08/19/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--222--				6	\$200.00			
<b>Totals</b>											<b>140</b>	<b>\$60,215.00</b>

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Contract Dates	Product	Estimate #
08/15/12 - 08/21/12	ROMNEY/P/R	

Advertiser	Original Date / Revision
Romney/R/ President	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
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Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/21/12	140	\$60,215.00	\$51,182.75
<b>Totals</b>	<b>140</b>	<b>\$60,215.00</b>	<b>\$51,182.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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